



Dhanuka Agritech Ltd. wins 'Company of the Year' award at India Chem 2018

New Delhi, 25th Oct 2018: Dhanuka Agritech Limited, India's leading agrochemicals company, has won the "Company of the Year" award at the 10th FIICI India Chem 2018 held in Mumbai. The award has been conferred for Dhanuka's efforts to promote agriculture sustainability and educate farmers in India on latest/modern techniques. Shri P Raghavendra Rao, Secretary, Chemicals & Petrochemicals, Ministry of Chemicals and Fertilizers, Govt. of India gave the award to Dhanuka Agritech. 'India Chem', the largest annual event of the chemicals and petrochemicals industry in India, is jointly organized by Department of Chemicals & Petrochemicals, Ministry of Chemicals and Fertilizers, GOI and FICCI.

Dhanuka Agritech Ltd. is working towards achieving Hon'ble Prime Minister Shri Narendra Modi's vision of doubling farmers' income by 2022. Over the past several years, it has conducted numerous seminars, "Krishak goshtis" and "Krishi Sammelans", to create awareness amongst the farmers about right usage of agrochemicals and modern farming methods. The seminars were organized in various parts of India, including Bikaner, Raipur, Shahjahanpur, Champaran and Hoshiarpur, among other places.

Dhanuka Agritech Ltd. also showcased several advanced products from its portfolio for the benefit of visitors at the India Chem exhibition and conference.

On the winning the prestigious award, **Mr R.G. Agarwal, Chairman, Dhanuka Agritech Ltd.**, said: *"We are extremely happy and honoured to receive this award by FICCI. It is a testimony to the work we have done over the years to better the lot of farmers. Our company has taken multiple initiatives and has always worked upon providing best products with proper guidance of its usage to the farmers. This award will inspire us to continue serving the cause of India's farmers."*

Dhanuka Agritech Limited has adopted the Dhanuka Kheti Ki Nai Takneek (DKKNT) approach, which is focused on providing end-to-end farming solutions through training and educating farmers. With this, the company aims to minimize crop losses and improve yield with a focus on implementation processes such as soil testing, crop insurance, use of hybrid seeds, judicious use of agrochemicals and saving water etc.

About M/s Dhanuka Agritech Limited:

M/s Dhanuka Agritech Limited manufactures a wide range of farm input products to support the farmers in their pursuit for better crop, better farming and a better life. The Company has a pan-India presence through its marketing offices in all major states & 4 manufacturing unit in India, with a network of more than **7,500 distributors, 1,500 skilled** employees selling to approx. 80,000 retailers across India and reaching out to more than 10 million farmers. **We have world class NABL Accredited Laboratories.** The Company has technical tie-ups with 4 American and 6 Japanese companies.

Dhanuka Agritech is among the top five companies in India, in Brand sales. With more than 200 registrations and/ 350 active SKUs, the company has one of the largest market penetrations. Dhanuka Agritech currently has 30 Branch offices across India and 48 warehouses.

Dhanuka is a preferred Brand among progressive farmers. Growth drivers are the intensive marketing network penetrating even the interiors of India, increased farm income, enhanced awareness about the cost-benefit ratio of agro-chemicals, highly diverse product range with a solution for almost all problems in all crops, innovative marketing strategies and international technical tie-ups. The company is working towards farmer welfare by strengthening Agri-inputs dealer as a strong extension service provider for that our DEASI program in association with many Agriculture universities stabling new milestone. The Company keeps adding new products every year through its collaborations and is continuously on the lookout to bring the latest technology to Indian Farmers.

To know more about us please visit: www.dhanuka.com

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